

# Rex Cheng

UI/UX Designer and Developer

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## Summary

Well rounded Media Hybrid specializing in Front End Development and UX Design

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## Experience

### Proof of Concept Designer UX/UI at DIRECTV

March 2015 - March 2018 (3 years 1 month)

Wireframed and designed experiences/interfaces for future technologies. Collaborate with teammates to create interactive proof-of-concept projects. Managed small projects with teammates. Distributed work to each member of my team, provided assistance and guidance, and mentored each employee to be better.

### Front End Developer/ Graphic Designer

April 2012 - March 2015 (3 years)

Worked for multiple clients as an independent contractor while managing time between projects. Wireframing. Front end development, Flash/HTML animation, Emailers, Video editing. Back end and virtual environments

### Publishing Division - Web Developer at Trailer Park

October 2010 - April 2012 (1 year 7 months)

Involved in the Publishing division making ePubs books with audio, animation and video capabilities. Responsibilities included development, Quality control and delivery with aggressive deadlines. Managed small teams for multiple projects. Offered guidance and assistance when needed.

### Front End Developer/ Graphic Designer

January 2010 - October 2010 (10 months)

Meet with clients to discuss their business needs of their business and project scope. Execute project for clients' needs and expectations. Logo Design, Business card Design and graphic changes through Photoshop.

### Front End Developer at Midnight Oil Creative

May 2009 - January 2010 (9 months)

- Coding websites from artist conceptions with minor graphic changes
- Communication between artists, developers, producers, and project managers to discuss project scope.

- Responsible for bug tracking, subversion, and cross browser compatibility
  - Wrote functional spec documentation for clients
  - Did several websites for Disney – The Walt Disney Family Museum, Disney Annual Report 2009, Peter and the Starcatchers and Jonas Brothers
- Environments: CSS, HTML, DHTML, XHTML, JavaScript, XML

#### **Graphic Designer/Web Developer**

January 2009 - March 2009 (3 months)

Designing New and Updating Client websites.

Websites done from reconstructing old sites or built from scratch.

Contribute in creative ideas for marketing sites through Email Campaigns and Banners.

Development of creative's through Photoshop, Illustrator and Flash.

Development of websites using \*HTML, CSS, DHTML, XML along with Ajax and PHP scripting

#### **Web Designer at City of Glendale**

August 2008 - October 2008 (3 months)

-design and concept for web sites

-writing content for sites

-hand coding html, css and asp.net

#### **Graphic Designer/Web Developer**

April 2007 - March 2008 (1 year)

Responsibilities included layout and design, constructing and deconstructing websites.

Coding in Html, CSS and ASP.

Work includes websites, graphic work for marketing campaigns and print material.

#### **Web Designer at Fox Interactive Media**

2008 - 2008 (1 year)

- Designed and animated Flash banner ads

Environments: Adobe Creative Suite (Photoshop/Illustrator), Ticket Tracking, Flash Animation

#### **Web Developer**

May 2006 - July 2007 (1 year 3 months)

Responsibilities include layout/design, consultation with clients, on and offsite support for cliental websites.

Coding in HTML, CSS, and PHP. Work includes websites, corporate identify, and print material.

#### **Web Developer**

June 2005 - November 2006 (1 year 6 months)

Responsibilities include taking pictures of products, editing and retouching product pictures, maintaining ecommerce website and occasionally answering phone calls for customer inquiries.

Coding in HTML, CSS, and PHP.

Later redesigned the site from scratch in asp.net; site was built in PHP in previous version.  
Managed all phases of the project while maintaining current and updating current site.

## Freelance

January 2001 - January 2002 (1 year 1 month)

After school project for short animation film. Responsibilities included animation of characters, editing, photo manipulation, and sound synching. Software used; After Effects, Audition, Photoshop, Premiere; Software learned; Photoshop, Flash, Final Cut 4. Projects worked on included flyers and flash intros.; City of Glendale (completed Oct-2008)

Responsibilities included interaction with customers to fit the needs of their websites. Some websites done were from concept to completion. Other duties were creating original content for a Glendale website marketing the city. Coding in HTML, DHTML, JavaScript, CSS, and ASP.net

Fox Interactive/Myspace Division - Marketing Advertisements (completed July-2008)

Responsibilities included marketing ads in flash and print. Conceptual design with Myspace standards

Los Angeles County Employee Retirement Association - Website (completed April - 2008)

Responsibilities included website changes for company website.

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## Education

University of Phoenix

Obtained Bachelors of Science, Information Technology Final, 2004 - 2007

Glendale Community Collage

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[Contact Rex on LinkedIn](#)